VISHNU PRIYAN A J
Product Designer

An accomplished Product Designer, experienced in creating meaningful and intuitive user experiences with a strong foundation in User Experience (UX) and User Interface (UI) Design and **4+ years** of overall work experience in the field of Design. I specialize in understanding user problems and crafting innovative solutions that are logically thought off, resonates with users and also stands out in the market.

✉ priyanmails@gmail.com   📱 +91-7639404936   📍 Chennai, India   [in] <u>LinkedIn Profile</u>   🌐 <u>Portfolio Website</u>

Work Experience

Cognizant Technology Solutions, Chennai, India.   *Sep'22 - Present*
Associate Experience Designer

Project: BNY Mellon Pershing

Role & Responsibilities: Consultant Product Designer (Contract)   *Ongoing*

- Collaborated closely with UX Researchers and designers to analyse user feedback from user testing.

- Collaborate with cross-functional team in production and deployment of the product by collecting requirements and verifying design feasibility.

- Optimized the overall design approach, saving around 10% in production time, culminating in client satisfaction and recognition of my achievements.

Project: State Bank Of India (RFP), Western Union, JPMC, Capital One (POVs)

Role & Responsibilities: Design Researcher & Content Creator   *Dec'22 -Jun'23*

- Gathered data points regarding usability issues across their existing banking applications, and benchmarked the best CX across the market through competitive analysis.

- Have delivered a series of tutorial videos for designer's reference within the organisation, Cognizant Learning on topics like Figma, Design process.

Warp Architects, Coimbatore, India.   *Aug'18 - Dec'19*
Senior Design Architect

- To ideate, conceptualize, deliver drawings for the construction and manage projects.

- Notable projects in Coimbatore region "The Dodge" - A residential project at Erode, "WEAVE" - Cotton Spinning Factory at Tiruppur.

Spacescape Architect and Interiors, Chennai, India.   *Aug'16 - Jul'18*
Junior Architect

- To ideate, conceptualize, deliver drawings for the construction.

- Notable projects "Chettinad Health City"- A multispecialty hospital at Chennai, "YNOT Studios" - Cinema Production house at Chennai.

Design Skills

User Experience

Contextual User research, Concept development, Wireframing, Prototyping, Visual Design, Responsive Design, Information Architecture, Storyboarding, Personas, User Journey Map, Stakeholder Map, Heuristic Evaluation, User Testing

Architecture & others

Architectural Design, 3D Modelling, Rendering, Digital Sketching, Video Editing.

Software Skills

Digital Design

Figma, Adobe XD, Adobe Photoshop, Illustrator, InDesign, InVision, Adobe Premiere Pro, Adobe Lightroom.

Collaboration

Miro, Mural, Fig Jam.

Architecture

Autocad, Revit Architecture, Sketchup, Rhinoceros, Keyshot, Vray, Lumion.

Interpersonal Skills

Communication, Collaboration, Team leader Management, Problem solver, Empathy, Presentation skills.

Educational Background

Master of Design - Industrial Design (M.Des.), CGPA 8.24   *Aug'20 - Jun'22*
School of Planning and Architecture (SPA) - New Delhi, India.

Bachelor of Architecture (B.Arch.), CGPA 8.11   *Aug'11 - May'16*
Tamilnadu School of Architecture - Coimbatore, India.

12th Grade, Percentage 90.4%   *May'10 - May'11*
SDH Jain Vidyalaya, Madurai, India.

Languages Known

English, Tamil, Sourastra, Hindi, Malayalam.

Licenses & Certifications

Product Design in AI | Artificial Intelligence and Users by Udemy

Human Centered Design by **HFR&D authority**

Miro Essentials Badge

Foundations of UX Design by Coursera.

UX Foundations: Interface by LinkedIn Learning.

UX Foundations: Prototyping by LinkedIn Learning.

UX Foundations: Multidevice Design by LinkedIn Learning.

Council of Architecture registered license for practice, **CA/2016/79953.**

The ING factor...

School of Planning and Architecture
building over existing design skills, developing over digital facet of design
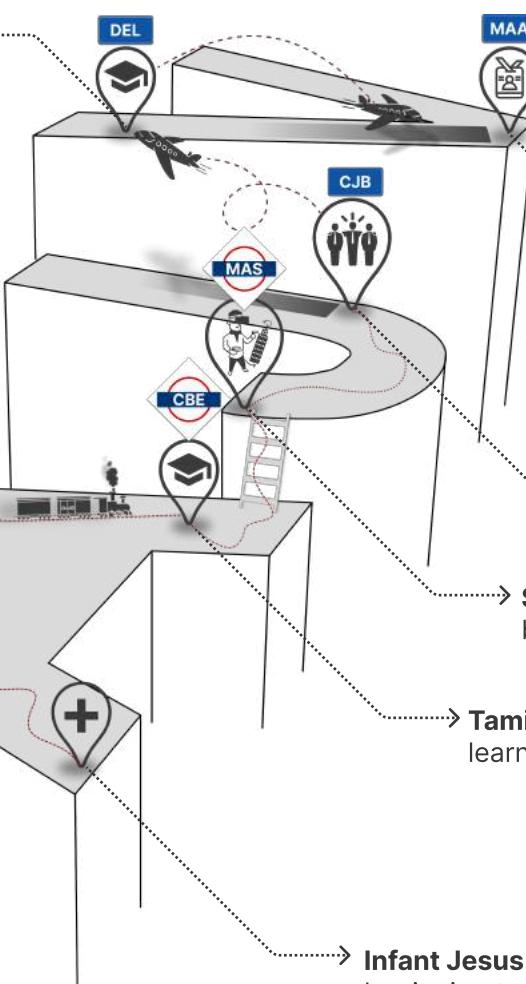
SDH Jain Vidyalaya Hr. Sec. School
building personal skills, analysing abilities & qualities

Keswick Public School
learning the basics

Home & Town
beginning to socialise

Cognizant Technology Solutions
evolving as a digital designer, team player, content creator

WARP Architects
evolving as a Team Lead

Spacescape Architects & Interiors
beginning as a Junior Architect

Tamilnadu School of Architecture
learning designing skills from basics

Infant Jesus Hospital
beginning to make some noise